

# ORLANDO GIFT SHOW – JULY 24-27, 2010

## DIRECTORY AD SPACE RESERVATION FORM

Fill out this form to reserve your space and see the next page for material specifications.

**Now Take Advantage of TWO Great Opportunities to Put Your Company Information in the Hands of Your Customer**

- Directory Logo Listing**    *Directory Logo Deadline:*    **June 1, 2010**  
Feature your company logo alongside your exhibitor listing in the show directory for added exposure! **Cost: \$100**
- Directory Ad**    *Directory Materials Deadline:*    **June 1, 2010**  
Place an ad in the show directory handed out on-site to all registered attendees. In addition to seeing your ad at the show, buyers will refer to it after the show when they use the directory as a reference tool.

Check one:

### **4-Color**

\_\_\_\_\_ Inside Front Cover    \$550  
\_\_\_\_\_ Inside Back Cover    \$550  
\_\_\_\_\_ Outside Back Cover    \$600  
\_\_\_\_\_ Page 1 (premium position)    \$550  
\_\_\_\_\_ Full Page    \$450  
\_\_\_\_\_ Half Page    \$325

### **Black & White**

\_\_\_\_\_ Full Page    \$150  
\_\_\_\_\_ Half Page    \$ 90

### **Logo Listing**

\_\_\_\_\_ 1" x 1" black & white    \$100

*Please note:*

\* An additional \$25 fee will apply to all specific page requests other than the covers and page 1.

\* An additional fee will be assessed to all ads that are not camera ready.

## **ALL Ads MUST BE PRE-PAID!**

**To reserve your space, fax this form to**

**678.285.7469**

**or mail to:**

**Urban Expositions**

**Attn: Russ Turner**

**1690 Roberts Blvd. NW, Suite 111**

**Kennesaw, GA 30144**

**Questions? Call Russ at 678.370.0350**

**[rturner@urban-expo.com](mailto:rturner@urban-expo.com)**

All rates are net. Show Management reserves the right to reject any advertising at any given time.

### **Your Information:**

Company: \_\_\_\_\_

Authorized by: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

P: \_\_\_\_\_ F: \_\_\_\_\_

E-mail: \_\_\_\_\_

Comments: \_\_\_\_\_