



## FREE FREIGHT MONDAY PARTICIPATION FORM

As one of the special buyer incentives we're launching for the Orlando Gift Show, we're promoting **Monday, July 26 as FREE FREIGHT MONDAY.**

Show mailers and other promotional materials will let buyers know that many exhibitors will be offering free freight on orders placed on Monday, July 26. Make plans now to participate. The more exhibitors that join us, the stronger the promotion will be.

As a participant, your company name and booth number will be featured in the Orlando Gift Show Directory handed out to all buyers as they arrive at the show. The show directory will feature a listing of all exhibitors offering free freight on orders placed on this day. A note will be included that "Restrictions Apply" as it will be up to you, the individual exhibitor, to set the parameters for which orders, lines, minimums, etc., will qualify for free freight.

**This promises to be a great traffic builder for your booth! To participate, simply fill out this form, fax it back and provide free freight on your July 26th orders.**

**Yes, I want to participate in FREE FREIGHT MONDAY. By signing and returning this form, I acknowledge that my name will be included in the Orlando Gift Show Directory . As a participant, I will offer free freight on orders written on MONDAY, JULY 26, 2010 at the Orlando Gift Show.**

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Fax this form to Katie Grigsby at (678) 285-7469 NO LATER THAN JUNE 1, 2010, to confirm your participation and listing in the show directory.  
If you have any questions, please contact Katie at (678) 370-0325/  
kgrigsby@urban-expo.com.**